

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55446	CF LOC-POL	FBD - LBD: 10/29/12 - 11/04/12	HL#:	Created: 10/22/12 01:01 PM
Client: FLORIDA CITIZENS UNITED...	CPE: / /	Agency Commission: 15 %	Updated: GUTIERA on 10/23/12 02:56 PM	
Agency: DIGITAL ENGAGE (342272)	Product: CITIZENS UNITED FOR	Self :20:00	Confirmed: 10/23/12 02:56 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: Z	**PRINT REQUIRED**	
AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0%	WPLG: 0%	WTVJ: 0%	WSVN: 0%	WSFL: 0%
WBFS: 0%	WPXM: 0%	WLTW: 0%	OTHER: 0%	CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NLATE1	M T W T F * *	NEWS	30				0.0	\$3,500.00	2	\$7,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	WCBSSUN	* * * * * S	MORN	30				0.0	\$3,000.00	1	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEARLY01	M T W T F * *	NEWS	30				0.0	\$3,000.00	3	\$9,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/29/12	11/04/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NSATNEWS	* * * * * S	NEWS	30				0.0	\$2,500.00	1	\$2,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/31/12	11/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	7	0	\$21,500.00	\$18,275.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$21,500.00	\$18,275.00	\$0.00	\$0.00